Zurück an die Arbeit!

By Lars Vollmer
Genre : Economics

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More Recommended Books

Stock Market Investing Basics Explained
By : Can Akdeniz
This book is designed for people who are new to the stock market, would like to develop into long-term investors and are looking to grasp the basic knowledge needed to achieve that. It covers how people typically begin their stock market investing journey, teaches the fundamentals of stock trading, and provides advice on implementing an effective investing strategy that builds wealth using equities.

The Great Contraction, 1929-1933
By : Milton Friedman & Anna Jacobson Sch
Friedman and Schwartz's A Monetary History of the United States, 1867-1960, published in 1963, stands as one of the most influential economics books of the twentieth century. A landmark achievement, the book marshaled massive historical data and sharp analytics to support the claim that monetary policy--steady control of the money supply--matters profoundly in the management of the nation's economy, especially in navigating serious economic fluctuations. The chapter entitled "The Great Contraction, 1929-33" addressed the central economic event of the century, the Great Depression. Published as a stand-alone paperback in 1965, The Great Contraction, 1929-1933 argued that the Federal Reserve could have stemmed the severity of the Depression, but failed to exercise its role of managing the monetary system and ameliorating banking panics. The book served as a clarion call to the monetarist school of thought by emphasizing the importance of the
money supply in the functioning of the economy--a concept that has come to inform the actions of central banks worldwide. This edition of the original text includes a new preface by Anna Jacobson Schwartz, as well as a new introduction by the economist Peter Bernstein. It also reprints comments from the current Federal Reserve chairman, Ben Bernanke, originally made on the occasion of Milton Friedman's 90th birthday, on the enduring influence of Friedman and Schwartz's work and vision.

La verità sul capitalismo

By: John Plender

«La verità sul capitalismo riesce a mettere in luce i fattori fondamentali dell’attuale economia globalizzata più di qualsiasi altro libro io abbia mai letto... una meraviglia». Tim Montgomery, «The Times» Storicamente, il capitalismo è stato oggetto di una diffusa e radicata ostilità. Eppure, nel corso della sua ormai lunga storia, ha indubbiamente sollevato dalla miseria molti milioni di persone: in Occidente, grazie alla deprecata economia di mercato, il benessere è costantemente cresciuto e, in Oriente, i paesi emergenti hanno conosciuto negli ultimi decenni uno straordinario sviluppo economico che ha finito per trasformare il mondo intero verso una sempre maggiore prosperità.

Eppure, nonostante tutto, il capitalismo continua a essere messo in discussione. Ci sono gli insoddisfati, gli oppositori moderati, i critici radicali e i nemici giurati, in tutte le molteplici declinazioni, ma in genere quando si pensa al capitalismo non si pensa certo a qualcosa di buono.

Denaro e morale difficilmente vanno a braccetto nell’immaginario collettivo. John Plender, notissimo e stimatissimo giornalista del «Financial Times», esplora i paradossi e le insidie di questo sistema economico straordinariamente dinamico, e lo fa partendo da lontano, dalle sue origini nella Venezia mercantile medievale, fino alle bolle speculative del XXI secolo, nelle quali siamo tutt’ora immersi.

Lungo il viaggio – scritto con prosa avvincente e facile da seguire –, incontriamo tutti i momenti chiave della storia del capitalismo, come ad esempio la strana vicenda della prima bolla finanziaria – quella dei tulipani nell’Olanda del Seicento - le speculazioni nel mondo dell’arte contemporanea, fino alla complessa e recentissima crisi dei mutui subprime di cui ancora oggi i mercati mondiali pagano le conseguenze. Plender però allarga costantemente lo sguardo, lasciando parlare spesso filosofi, poeti, scrittori e artisti di ogni epoca, pronti a indirizzare le loro acute critiche alle numerose falle di un sistema che, con le sue crisi cicliche e le profonde ingiustizie perpetrate in suo nome, si è dimostrato più che imperfetto.

Su tutto aleggia – cruciale – la questione etica. L’etica del debito, la giustizia o l’ingiustizia del profitto, il denaro visto come «sterco del demonio», la differenza, per molti così importante, tra il guadagno ottenuto producendo beni e quello ottenuto semplicemente facendo circolare il denaro. La verità sul capitalismo è una riflessione ponderata e convincente, che mette in scena il capitalismo in tutte le sue sfumature, quelle buone come quelle cattive, ed è destinato ad alimentare a lungo l’infinito dibattito sul futuro, ancora molto turbolento e insicuro, del nostro sistema economico.

The Art of War in the 21st Century: How To Achieve Success With Time-tested Competitive Strategies In Today’s Digital Business World

By: Sun Tzu & Vivian W. Lee

The first version of Sun Tzu's “The Art of War" was written more than 2,500 years ago. In the past decades, there have been hundreds of books written about the historic values, discoveries and stories on Sun Tzu and the Art of War. The first French translation was written by French Jesuit Jean Joseph Marie Amiot in 1772. Also, a partial English translation was attempted by British officer Everard Ferguson Calthrop in 1905. The first annotated English version was completed and published by Lionel Giles in 1910. The problem is... after over 100 years, we don't speak English like those people from the old days. That's why it is necessary to have a new translation from Ancient Chinese to Modern English for the digital century. “The Art of War in the 21st Century” is completed
translated, written and edited by Vivian W. Lee (aka Dr. Vi - value and integrity). She has a PhD in Organizational Management, a MBA in Marketing, and a BSc in Psychology, with 20+ global business and marketing experience. She is a global entrepreneur, a publisher, an author, a marketing strategist, and a master copywriter. Twitter @DrVivianLee This book is written in Ancient Chinese and Modern English, with BONUS Business Interpretation in each chapter. You will find ways to apply Sun Tzu's military wisdom for various Business areas, such as: Organizational Management, Human Resources, e-Business Communication, Sales Marketing, and Competitive Intelligence. You will find this book easy to read and understand. It has good word choices, simple sentence structures, and functional text layouts. You can easily read through this book in one weekend. Gain a new mindset to apply various competitive strategies, techniques and tactics in different situations for your own SUCCESS. Download a copy now to discover infinite possibilities.

**Bitcoin Digital Currency and Blockchain Technology: Disruptive Computer Technology, Movement of Money, Tokenization of Assets, Mt. Gox, Advanced Cryptographic S**

By : David N. Spires

This excellent report has been professionally converted for accurate flowing-text e-book format reproduction. Digital currency and blockchain technology has the potential to disrupt a whole host of industries from financial services to manufacturing, supply chain management, and to health care records, by infusing transparency and trust in traditionally closed systems. This is a new technology. The White Paper describing the first public blockchain application, Bitcoin, was published in 2009, and already there has been a billion dollars in capital investment over 1,000 firms, most of which are startup companies. Bitcoin is the best-known digital currency and a good case study for the disruptive nature of the blockchain. The Federal Reserve Bank of Chicago highlighted how Bitcoin's blockchain solves two basic issues with digital currency, by controlling the creation and avoiding its duplication. Bitcoin limits an individual's ability to copy and paste new money files to double spend -- we do that in the Federal Government sometimes -- to double-spend digital wealth through advanced cryptographic signatures. The solution Bitcoin presents to currency may also be applied to other asset cases, including intellectual property, mortgages, and other property records. In a way, it provides a way to create singular possession online, mimicking possession in the physical world, but with a transparent and immutable ledger recording of the possession along the way. While there have been issues through the development and growth of Bitcoin, including some of the Mt. Gox issues, the technology has withstood the stress of growth to date. In the same way that the internet has transformed communications, the adoption of blockchain technology has the potential to disrupt digital asset transfers.

**Getting Started with Data Science**

By : Murtaza Haider

Master Data Analytics Hands-On by Solving Fascinating Problems You’ll Actually Enjoy! Harvard Business Review recently called data science “The Sexiest Job of the 21st Century.” It’s not just sexy: For millions of managers, analysts, and students who need to solve real business problems, it’s indispensable. Unfortunately, there’s been nothing easy about learning data science—until now. Getting Started with Data Science takes its inspiration from worldwide best-sellers like Freakonomics and Malcolm Gladwell’s Outliers : It teaches through a powerful narrative packed with unforgettable stories. Murtaza Haider offers informative, jargon-free coverage of basic theory and technique, backed with plenty of vivid examples and hands-on practice opportunities. Everything’s software and platform agnostic, so you can learn data science whether you work with R, Stata, SPSS, or SAS. Best of all, Haider teaches a crucial skillset most data science books ignore: how to tell powerful stories using graphics and tables. Every chapter is built around real research
challenges, so you’ll always know why you’re doing what you’re doing. You’ll master data science by answering fascinating questions, such as: • Are religious individuals more or less likely to have extramarital affairs? • Do attractive professors get better teaching evaluations? • Does the higher price of cigarettes deter smoking? • What determines housing prices more: lot size or the number of bedrooms? • How do teenagers and older people differ in the way they use social media? • Who is more likely to use online dating services? • Why do some purchase iPhones and others Blackberry devices? • Does the presence of children influence a family’s spending on alcohol? For each problem, you’ll walk through defining your question and the answers you’ll need; exploring how others have approached similar challenges; selecting your data and methods; generating your statistics; organizing your report; and telling your story. Throughout, the focus is squarely on what matters most: transforming data into insights that are clear, accurate, and can be acted upon.

**Jump Start Your Business Brain**

By: Doug Hall

Doug Hall shares data-proven methods that can make sales, marketing, and business development measurably more effective.

**Making Money is Killing Your Business**

By: Chuck Blakeman

Making Money is Killing Your Business helps business owners move from a focus on trying to make money to building a business that does it for them while they’re on vacation. It debunks the idea that small business is a 30-year-grind, and introduces the concept of building a business in just three-to-five years that runs itself.

**Abuelo, ¿cómo habéis consentido esto?**

By: Joaquín Estefanía

Los jóvenes son la generación que más ha sufrido los efectos de la gran crisis económica y se han convertido en los protagonistas involuntarios de nuestro tiempo. Suman 4.400 millones de personas y pronto supondrán el 60 % de la población laboral mundial. Nuestros hijos ya viven, como media, peor que sus padres, y corremos el riesgo de que nuestros nietos lleguen a hacerlo peor. Ello significaría una anomalía histórica: la escalera del progreso se habría detenido y no habría expectativas de futuro. A partir del diálogo entre dos generaciones, en este libro, Joaquín Estefanía da respuestas: ¿Qué es la crisis económica? ¿Qué la ha provocado? ¿Quiénes son los responsables? Y, sobre todo, ¿cuánto tiempo tardarán nuestros sucesores en responsabilizarnos de lo que ha ocurrido?

**The Essence of Mill's Economics: Principles of Political Economy, Essays on Some Unsettled Questions of Political Economy, Socialism & The Slave Power**

By: John Stuart Mill

This edition brings to you four outstanding works of John Stuart Mill, books which represent his economic philosophy in the best manner. In his work readers can observe his transformation from the supporter of free market to his acceptance of interventions in the economy, if there were sufficient utilitarian grounds. Alongside his economic philosophy Mill also discussed normative issues such as ideal systems of political economy, critiquing proposed systems such as communism and socialism. Contents: Principles of Political Economy A Sketch Of The History Of Political Economy Production Distribution Exchange Influence Of The Progress Of Society On Production And Distribution On The Influence Of Government Essays on Some Unsettled Questions of Political Economy Of the Laws of Interchange Between Nations; and the Distribution of the Gains of Commerce Among the Countries of the Commercial World Of the Influence of Consumption on
Production On the Words Productive and Unproductive On Profits, and Interest On the Definition of Political Economy; and on the Method of Investigation Proper to It Socialism Socialist Objections to the Present Order of Society The Socialist Objections to the Present Order of Society Examined The Difficulties of Socialism The Idea of Private Property Not Fixed but Variable The Slave Power
 zurück an die Arbeit.