Accounting Theory and Policy Making. The Role of Measurement in Accounting. Plan of This Book. Appendix 1-A: Valuation Systems. Chapter 2: Accounting Theory and Accounting Research. Accounting Research and Scientific Method. The Case for Unregulated Markets for Accounting Information. The Case for Regulated Markets for Accounting Information. Imperfections of Accounting Regulation. The Regulatory Process. SAGE Knowledge is the ultimate social sciences digital library for students, researchers, and faculty. Hosting more than 4,400 titles, it includes an expansive range of SAGE eBook and eReference content, including scholarly monographs, reference works, handbooks, series, professional development titles, and more. In positive accounting theory, W&Z believe that the accounting information (including social disclosures) generated in financial reports is not solely the result of the choice of accounting techniques used in generating accounting information; rather the accounting information generated in financial reports is determined by the accounting and non-accounting decisions that managers take into consideration when generating such accounting information. For this reason W&Z's Theory will require you to rely on some non-accounting metrics to measure CSR or environmental accounting. Hope this helps! Peterson. Positive Accounting Theory (PAT) that popularized by Watts and Zimmerman is one of positive theory accounting. PAT is concerned with explaining accounting practices. PAT theorists argued that regulation of financial accounting imposes unwarranted costs on reporting entities (TB p. 275). In the case of share-based payments, by superseding AASB 1046 with AASB 2, this provides restrictions to the company as to limited methods available to choose from. In addition to that, in certain cases, managers will have to employ new staff; specialists will cost even more money, to deal with the new accounting method which will ultimately result in an increase in the operational cost of the company. Get help with your essay today, from our professional essay writers!