The concept that these stars are icons, turns out to be a separate a posteriori issue that the celebrities themselves never address. However the superb introduction by Otto Friedrich does put that conceit into perspective. Although uneven, the book works due to the in-depth nature and length of the interviews. An Intimate Portrait. See behind-the-scenes moments from Barack Obama’s campaign for the White House.

21 Icons of South Africa – William Kentridge. “This was technically one of the most difficult portraits in the collection. It’s one exposure and we flashed him moving about the room to get that exposure absolutely correct. But even though it was technically difficult, Kentridge himself was so enthused with the whole thing,” the project’s principal photographer says. Steirn reveals that during the photo shoot, Kentridge -- one of South Africa’s best-known artists -- completely fell in love with the technical process of constructing the shoot.