Culture And Power: A Media, Culture & Society Reader

Paddy Scannell Philip Schlesinger Colin Sparks

biases, and messages that advance relations of power and subordina-.
The book divides into three parts. The first part outlines and surveys some key theoretical developments in media studies, including the increased use of feminist and cultural studies approaches to the media and the development of the postmodernism debate. The second part addresses the pivotal area of recent research around the audience; the last section