The Media Studies Reader

Laurie Ouellette

Edinburgh: Edinburgh University Press, 1997. 562 p. ISBN 0748607781. Media Studies: A Reader contains all of the classic texts which reflect the development of the field in Britain. With its rigorous content and comprehensive coverage, the book provides all the essential readings in one volume. The combination of a broad selection of texts together with clearly written and relevant commentaries to each section means the book is an ideal text for classroom use and home-based learning. Preface Introduction: About this Reader. Studying the Media: Some Introductions. Mass communication. Designed for the critical media studies curriculum, The Media Studies Reader is an entry point into the major theories and debates that have shaped critical media studies from the 1940s to the present. Combining foundational essays with influential new writings, this collection provides a tool box for understanding old and new media as objects of critical inquiry. It is comprised of over 40 readings that are organized into seven sections representing key concepts and themes covered in an introductory media studies course: culture, technology, representation, industry, identity, audience and ci