Bad Business: The OPM Scandal And The Seduction Of The Establishment

by Robert P Gandossy

Seduction was an American female dance-pop, house and freestyle trio from New York assembled and produced by Robert Clivilles and David Cole (later of C+C Music Factory), originally consisting of members April Harris (born March 25, 1967), Michelle Visage (born September 20, 1968) and Idalis DeLeon (born June 15, 1969). Originally intended as a studio project, and prior to any assemblage of the aforementioned trio, the first track produced, “Seduction” (later renamed “Seduction’s Theme” on their album) Gandossy (a management consultant) covers much the same ground, recounting the peculations of the two improbable entrepreneurs (Myron S. Goodman and Mordecai Weissman) who founded OPM in 1970. In suspiciously short order, the firm became a power in the emergent computer-leasing trade with a roster of top-drawer clients (American Express, AT&T, Rockwell International et al.), and financial sponsorship from the blue-chip likes of Chase Manhattan, Goldman Sachs, and Lehman Brothers. Another account of OPM Leasing’s rise and fall; despite constant and earnest commentary designed to put the multimillion-dollar swindle into cautionary perspective, this version does not measure up to a June entry, Other People’s Money (p. 410).