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E-Commerce is not only limited to online sales, but also covers: preparation of estimates online; consulting of users; provision of an electronic catalog; access plan to point of sales; real-time management of product availability (stock); online payment; delivery tracking; and after-sales service. Most electronic commerce sites are online stores that have at least the following elements at the front-office level: an online electronic catalog listing all products for sale, their price, and sometimes their availability (product in stock or number of days before delivery); a search engine, which makes it possible to easily locate a product via search criteria (brand, price range E-commerce has become one of the most popular methods of making money online and an attractive opportunity for investors. For those interested in buying an e-commerce business, this article serves to provide an introduction to e-commerce, covering the reasons for its popularity, the main distribution models and a comparison of the major e-commerce platforms available. What is E-Commerce? “E-commerce™ and “online shopping™ are often used interchangeably but at its core e-commerce is much broader than this it embodies a concept for doing business online, incorporating a multitude of different. Introduction of E Commerce Project. Introduction.

Two thousand years ago, Roman roads brought trade and commerce to Europe in an unprecedented manner. A thousand years ago, the spice routes linked the cultures of East and West. E-Commerce has two major aspects: economical and technological. The stress of this course will show you how to get started in the complex and exciting world of Electronic Commerce. New standards and new facilities are constantly emerging and their proper understanding is essential for the success of an operation and especially for those who are assigned a duty to select, establish, and maintain the necessary infrastructure. Brief History Of E-Commerce.