Speech For Effective Communication

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The process of communication becomes effective only when the flow of communication between sender and receiver is smooth. The sender should clearly send the message whereas the receiver should clearly review the message of the sender. The process of communication is always reciprocal. In the process of communication both the parties should understand the communication requirement of each other so that the process of communication becomes successful. If you do not listen carefully to the speech of the other person then you cannot get the whole meaning of what he has said and you may even misinterpret this statement. The speaker should be clear about his ideas. The speaker should be clear about his statement.